



**The Premier West Coast Motorcycle Rally**  
Celebrating its 18<sup>th</sup> Year and You Need To be a Part of It!

**October 11 – 14, 2018**  
Downtown Las Vegas Events Center

# 18<sup>TH</sup> ANNUAL LAS VEGAS BIKEFEST

October 11-14, 2018

Downtown Las Vegas Events Center

NEW LOCATION! Over 35,000 buyers delivered right to your booth in the heart of sin city at its' new location, the Downtown Las Vegas Events Center. Walking distance to all downtown hotels, packing in the buyers and putting you in the best spot to cash in.

There's nothing like Vegas, and there's nothing like Las Vegas BikeFest, because no other rally gets to call this hot town home. It's loud, it's excitement. It's bright, and it's a huge draw for your customers. Word has been spreading and they're coming – hardcore bikers and weekend enthusiasts, 80 percent riding in from out of state, all of them ready to rock and roll.

## 2017 STATS

- **30,000+** Consumer Attendees
- **175** Vendors
- **200,000** Square Feet of Exhibit Space
- **\$75,000+** Marketing & Advertising Programs
- **50 States & 12 Countries** Attended
- **95%** of Attendees Made a Purchase at Rally
- **61%** of Attendees Came to 2017 Rally by Motorcycle

*"Las Vegas BikeFest is one of the best-run, most lucrative shows we do as a vendor. Communication, organization, security, ease of access for setup and teardown, their staff, and the crowd of attendees all converge to ensure a great business environment and an awesome time."*

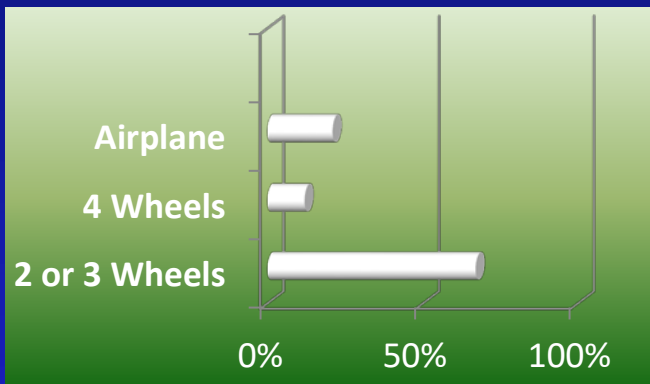
David M. Kuck, Brand Sales Manager at Uclear Digital Helmet Audio

## BUY YOUR BOOTH NOW!



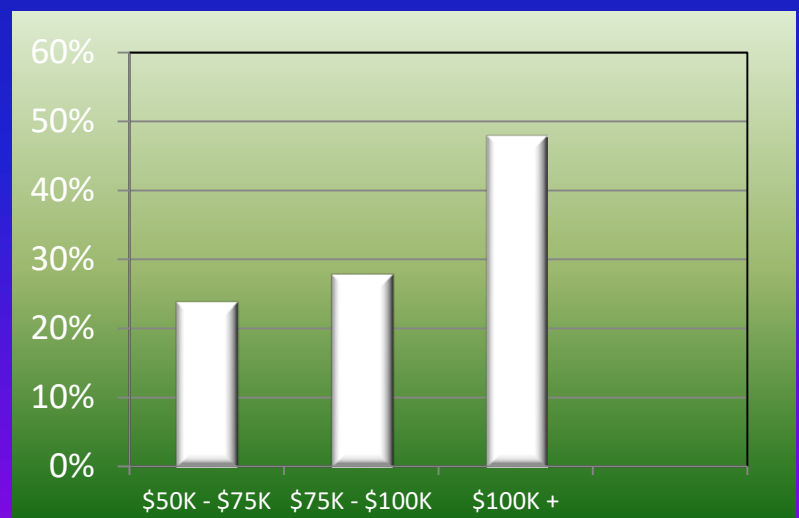
# Why Be a Vendor at Las Vegas BikeFest?

- Dedicated Installation area with easy access
- Exciting new Rally Central location in the heart of Downtown Las Vegas
- Part of the infamous Fremont Street Experience where 60,000 people visit every day
- Rally West and Rally Central – walking distance to all downtown hotels
- Non-stop entertainment, competitions, beer and excitement
- Convenient hours give you plenty of time to enjoy Vegas
- Affordable hotel rates



## How Attendees Travel To Las Vegas BikeFest

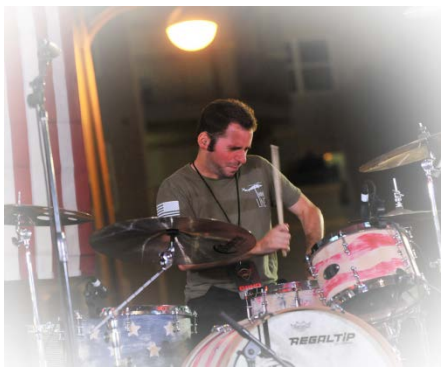
## Attendee Annual Income



*"We couldn't have asked for anything more than a good time. The staff was very professional and courteous to us! The exposure that we received from Miss LVBF was priceless. Our booth was in a perfect spot. We had so much fun with our neighbor vendors. We've made great connections and have made great friends through this process."* -Deanna Pettit and Scott Huffman, HMF Industries



**Giveaways**



**Live Music**



**Bike Shows**

## Vendor Rates

Rally Central Rates	Rally West Rates
10' x 10' - \$895	10' x 10' - \$1,095
10' x 20' - \$1,595	10' x 20' - \$2,190
10' x 30' - \$2,245	10' x 30' - \$3,285
20' x 20' - \$2,595	20' x 20' - \$3,400
20' x 30' - \$3,395	20' x 30' - \$5,100
20' x 40' - \$3,995	20' x 40' - \$6,800
Rig Space - \$5,095	

**\$50.00 Premium Charge per corner - \$25 Web Link**

Booth includes 20AMP electrical (\$185 Value), City of Las Vegas Business License (\$60 Value), perimeter security, free bottled water throughout the weekend.

Tents, furniture and additional electrical services are available for an additional charge. Fire permit may be applicable for the use of your own tent/awning.

# BOOK YOUR BOOTH TODAY!

**Call: 866-BIKEFEST (245-3337)**

**Email: [info@lasvegasbikefest.com](mailto:info@lasvegasbikefest.com)**